CONSIDERATIONS FOR CREATING

1. Preliminary Research and identify interesting areas of the topic.

2. Consider the audience and the purpose of the investigation.

3. Start asking key questions (such as "why" and "how") on initial research.

4. Evaluate the question - clear, focused, complex and concise. Does it address the "who, what where, when, why, how"

CHARACTERISTICS OF GOOD FOCUS QUESTIONS

- **Clear:** There should be no room for interpretation.
- **Focused:** Narrow scope.
- **Complex:** Requires investigation and evaluation.
- **Concise:** Brief, yet detailed.

Source: George Mason University (2018)